

# **HARVEST TO HOLIDAY SHOPPING SEASON 2025**

## **Passport Sweepstakes Official Rules and Regulations**

To enter: There are two (2) ways to enter the Sweepstakes during the Promotion Periods: 1) Automatic entry: One entry into the drawing automatically occurs for each Passport card submitted from the areas and dates below in order to be eligible. 2) To enter without purchase: Send a 3" x 5" postcard separately for each Passport with your name, address, email, and phone number to: HARVEST TO HOLIDAY SHOPPING SEASON (name of Passport) PASSPORT Sweepstakes, 23 S. Main Street, Suite 201, Fond du Lac, WI 54935. Mail-in entries must be received for Lake Winnebago's East Shore by Tuesday, September 30, for Waupun by Tuesday, November 4, and/or for Fond du Lac, by Tuesday November 11, 2025 in order to be eligible. Entrants may enter only by using one of the entry methods described in these rules. Entries that are mechanically reproduced, copied, illegible, incomplete, or inaccurate are void. Entries become the property of Destination Lake Winnebago Region, Inc. and will not be acknowledged or returned. No purchase is necessary to enter or win. A purchase will not increase your chances of winning.

Eligibility: The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia, 18 years of age and older as of September 25, 2025. Void where prohibited. Employees, directors and officers, and their immediate families (spouse, parents, children, siblings, and their respective spouses, regardless of where they reside), and their respective household members, whether or not related, of any of the participating businesses, and their respective parent companies, affiliates, subsidiaries, and divisions are not eligible to enter. The drawing is subject to all applicable federal, state, and local laws and regulations.

Drawing: A random drawing for each Passport will be held September 30, November 4, and November 11, 2025 for the Passport prizes. The random drawings will be conducted by Destination Lake Winnebago Region, Inc. All decisions are final and binding on matters relating to this rewards campaign. Destination Lake Winnebago Region, Inc. will notify the prize winners via telephone on or before October 3, November 7, and November 14, 2025.

Odds: Actual odds of winning prizes depend upon the total number of eligible entries received.

Prizes: Five (5) gift cards/gift certificates from participating businesses for Lake Winnebago's East Shore, five (5) gift cards/gift certificates from participating businesses for Waupun, five (5) gift cards/gift certificates from participating businesses for Fond du Lac.

Prize Restrictions: Any expenses not specified relating to the acceptance and use of a prize are the responsibility of each recipient.

Prize Claim: Winner will be notified by a traceable method of delivery. All prize details are at Destination Lake Winnebago Region, Inc. sole discretion.

Additional Terms: By participating, entrants agree to: a) the Official Rules, which shall be final in all respects; and b) release, discharge, indemnify, and hold harmless Destination Lake Winnebago Region, Inc. and all participating businesses, subsidiaries, affiliates, officers, directors, and employees, from any liability, claims, or damages arising out of their participation in the drawing and the acceptance, use, misuse, or possession of any prize. By accepting a prize, winner agrees to, where legal, Destination Lake Winnebago Region, Inc.'s and its designees' use of his/her name for advertising and publicity purposes without compensation and, upon request, will provide consent to such use in writing.

Limitation of Liability: Destination Lake Winnebago Region, Inc. is not responsible for printing or typographical errors in any related materials, or for stolen, lost, late, misdirected, damaged, incomplete, illegible, or postage-due mail or entries. Destination Lake Winnebago Region, Inc. reserves the right to cancel or modify the drawing if fraud or technical failures compromise the integrity of the drawing as determined by Destination Lake Winnebago Region, Inc. in its sole discretion. This drawing is governed by laws of the United States with venue in Wisconsin for the resolution of all claims and disputes.

Destination Lake Winnebago Region, Inc. is the sponsor of the HARVEST TO HOLIDAY SHOPPING SEASON Sweepstakes. There is a limit of 1 (one) entry per eligible customer per sweepstake during the entry period. Chances of winning a prize are based upon the number of eligible entries received. These prizes may not be exchanged or redeemed for cash or credit.

### **Lake Winnebago's East Shore Passport:**

Purchases from September 25-27, 2025, on Lake Winnebago's East Shore are eligible for chances to enter for the Lake Winnebago's East Shore Passport drawing. Entry automatically occurs when a customer of participating businesses fills their Passport

sheet for the HARVEST TO HOLIDAY SHOPPING SEASON during September 25-27 on Lake Winnebago's East Shore and turns in the Passport sheet by the end of the day Saturday, September 27 any of these locations during open hours:

**Brave Girl Boutique**

**Wild Corgi Resale**

**The Honey Shoppe**

**LaClare Creamery**

**Ziegler Winery**

**Heritage Orchard**

**Seasons by Design LLC & Jillayne's  
Boutique**

OR at Destination Lake Winnebago Region Visitors Center, 23 South Main Street, Fond du Lac, WI, by Tuesday, September 30 before 5:00pm to be entered to win one of FIVE (5) \$50 gift cards. Winners will be notified via phone on or before Friday, October 3, 2025.

### **Waupun Passport:**

Purchases from October 30-November 1, 2025, in Waupun are eligible for chances to enter for the Waupun Passport drawing. Entry automatically occurs when a customer of participating businesses fills their Passport sheet for the HARVEST TO HOLIDAY SHOPPING SEASON during October 30-November 1 in Waupun and turns in the Passport sheet by the end of the day Saturday, November 1 any of these locations during open hours:

**Stone + Suede**

**Wake Up Whitetail**

**Charming Reads**

**Chic Tique**

**Golz Orchard**

OR at Destination Lake Winnebago Region Visitors Center, 23 South Main Street, Fond du Lac, WI, by Tuesday, November 4 before 5:00pm to be entered to win one of FIVE (5) \$50 gift cards. Winners will be notified via phone on or before Friday, November 7, 2025.

### **Fond du Lac Passport:**

Purchases from November 6-8, 2025, in Fond du Lac are eligible for chances to enter for the Fond du Lac Passport drawing. Entry automatically occurs when a customer of participating businesses fills their Passport sheet for the HARVEST TO HOLIDAY SHOPPING SEASON during November 6-8 and turns in the Passport sheet by the end of the day Saturday, November 8 any of these locations during open hours:

**Kristmas Kringle Shoppe**

**Bryanna's Bakery**

OR at Destination Lake Winnebago Region Visitors Center, 23 South Main Street, Fond du Lac, WI, by Tuesday, November 11, before 5:00pm to be entered to win one of FIVE (5) \$50 gift cards. Winners will be notified via phone on or before Friday, November 14, 2025.

## **BINGO Sweepstakes Official Rules and Regulations**

To enter: There are two (2) ways to enter the Sweepstakes during the Promotion Period: 1) Automatic entry: Purchases from September 25-November 8 (Promotion Period) from Lake Winnebago's East Shore, Waupun, and/or Fond du Lac are eligible for chances to enter for the BINGO sweepstakes drawing. Entry automatically occurs when a customer of participating businesses fills their BINGO card for the HARVEST TO HOLIDAY SHOPPING SEASON during the Promotion Period and turns in the BINGO card to Destination Lake Winnebago Region Visitors Center, 23 South Main Street, Fond du Lac, WI, (open Monday-Friday 8:00am-5:00pm) by Thursday, November 13 before 5:00pm or mailing the BINGO card to same address postmarked no later than November 13, 2025, and must be received by November 17, 2025. 2) To enter without purchase: Send a 3" x 5" postcard with your name, address, email, and phone number to: HARVEST TO HOLIDAY SHOPPING SEASON BINGO Sweepstakes, 23 S. Main Street, Suite 201, Fond du Lac, WI 54935. Mail-in entries must be received by November 17, 2025 in order to be eligible. Entrants may enter only by using one of the entry methods described in these rules. Entries that are mechanically reproduced, copied, illegible, incomplete, or inaccurate are void. Entries become the property of Destination Lake Winnebago Region, Inc. and will not be acknowledged or returned. No purchase is necessary to enter or win. A purchase will not increase your chances of winning.

Eligibility: The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia, 18 years of age and older as of September 25, 2025. Void where prohibited. Employees, directors and officers, and their immediate families (spouse, parents, children, siblings, and their respective spouses, regardless of where they reside), and their respective household members, whether or not related, of any of the participating businesses, and their respective parent companies, affiliates, subsidiaries, and divisions are not eligible to enter. The drawing is subject to all applicable federal, state, and local laws and regulations.

Drawing: A random drawing will be held on November 18, 2025 for the BINGO prize. The random drawings will be conducted by Destination Lake Winnebago Region, Inc. All decisions are final and binding on matters relating to this rewards campaign. Destination Lake Winnebago Region, Inc. will notify the prize winners via telephone on November 18, 2025.

Odds: Actual odds of winning prizes depend upon the total number of eligible entries received.

Prizes: One (1) prize: \$500.00 cash.

Prize Restrictions: Any expenses not specified relating to the acceptance and use of a prize are the responsibility of each recipient.

Prize Claim: Winner will be notified by a traceable method of delivery. All prize details are at Destination Lake Winnebago Region, Inc. sole discretion.

Additional Terms: By participating, entrants agree to: a) the Official Rules, which shall be final in all respects; and b) release, discharge, indemnify, and hold harmless Destination Lake Winnebago Region, Inc. and all participating businesses, subsidiaries, affiliates, officers, directors, and employees, from any liability, claims, or damages arising out of their participation in the drawing and the acceptance, use, misuse, or possession of any prize. By accepting a prize, winner agrees to, where legal, Destination Lake Winnebago Region, Inc.'s and its designees' use of his/her name for advertising and publicity purposes without compensation and, upon request, will provide consent to such use in writing.

Limitation of Liability: Destination Lake Winnebago Region, Inc. is not responsible for printing or typographical errors in any related materials, or for stolen, lost, late, misdirected, damaged, incomplete, illegible, or postage-due mail or entries. Destination Lake Winnebago Region, Inc. reserves the right to cancel or modify the drawing if fraud or technical failures compromise the integrity of the drawing as determined by Destination Lake Winnebago Region, Inc. in its sole discretion. This drawing is governed by laws of the United States with venue in Wisconsin for the resolution of all claims and disputes.

Destination Lake Winnebago Region, Inc. is the sponsor of the HARVEST TO HOLIDAY SHOPPING SEASON Sweepstakes. There is a limit of 1 (one) entry per eligible customer per sweepstake during the entry period. Chances of winning a prize are based upon the number of eligible entries received. These prizes may not be exchanged or redeemed for cash or credit.