

# HARVEST TO HOLIDAY

— Shopping Season —

Skip the Stress.  
Savor the Season.

Say hello to your new favorite tradition — the Harvest to Holiday Shopping Season!

From **September 25 to November 8**, ditch the chaos of Black Friday and the click-happy world of online shopping. Instead, Shop, Sip & Savor your way through 90+ fabulous local shops, cafes, and artisan spots across Fond du Lac, Waupun, and Lake Winnebago's East Shore. Snag exclusive deals, fall-inspired goodies, and chances to win prizes, gift cards, and even cash!

It's festive, it's fun, it's fabulously local — and it's all happening during the Harvest to Holiday Shopping Season!

B

Grab a seasonal drink at Wake Up Whitetail Coffee

I

Make a wine purchase at Ziegler Winery

N

Make a holiday purchase at The Graceful Nest

G

Buy an ornament at the Kristmas Kringle Shoppe

O

Pat Melvin the "dog" on the head at Wild Corgi Resale

Buy any size ice cream cone at Kelley Country Creamery

Purchase apple cider, salsa, or jam at Golz Orchard

Buy any size pumpkin at Airy Point Farms

Purchase any tasty treat at Bryanna's Bakery

Purchase a treat at Guth's Candy

Buy a beverage at Urban Fuel Coffee Station

Test a massage chair at Ver Hage's Furniture

**FREE**  
**HARVEST**  
**TO HOLIDAY**  
— Shopping Season —

Send a selfie with the FDL lighthouse to [sverhagen@fdl.com](mailto:sverhagen@fdl.com)

Buy any size bag of popcorn at Faris Popcorn

Buy a Campfire Mocha at Solid Grounds Coffee  
or drink of choice

Make a cheese purchase at Vern's Cheese

Buy a greeting card at Kartechner & Girls Flower Co.

Buy a bookish gift at Lunar and Lake Book Market

Buy an apple treat at Heritage Orchard

Buy an air plant at Just For You Flowers  
(either location)

Take selfie with mural outside 417 E. Main St,  
Waupun to [elund@fdl.com](mailto:elund@fdl.com)

Buy a Make-n-Take kit at Linda's Crafters Studio

Buy a cocktail at Ledgerock Distillery

Buy a specialty drink at Wind & Unwined

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## LAKE WINNEBAGO'S EAST SHORE:

SEPTEMBER 25-27

Explore Lake Winnebago's scenic East Shore—from Peebles to Sherwood and beyond—featuring shoreline views and charming towns filled with shops, restaurants, wineries, and artisan gems amid vibrant autumn beauty.

## WAUPUN/BRANDON:

OCTOBER 30-NOVEMBER 1

Waupun and Brandon blend Hallmark charm with hip shopping just a scenic drive from Appleton, Fond du Lac, and Madison. Explore boutiques, antiques, eateries, art, and exciting Main Street surprises. Waupun? Absolutely!

## FOND DU LAC:

NOVEMBER 6 - 8

Fond du Lac is your quirky-cool shopping basecamp. Stroll our vibrant downtown for boutique finds and tasty bites, then explore beyond for more local character. Unique treasures await, so C'mon in!

## RULES:

Pick up a BINGO card at any Harvest to Holiday participating location or at Destination Lake Winnebago Region, 23 S. Main St, Fond du Lac.

Play BINGO anytime from **September 25 to November 8** (BINGO does not have to be played only on the shopping weekends; play anytime the business is open)

Perform the tasks on the BINGO card and receive a sticker from the store once the task is complete. BINGO can be across, up and down, or diagonal. Must fill out name, phone, address, etc. to be eligible.

## DEADLINES:

Once you get BINGO, mail, or drop it off at 23 S. Main St., Suite 201, Fond du Lac, WI 54935

Mail in BINGO cards must be postmarked by Nov. 13.

Winner will be drawn on Tuesday, Nov. 18 and notified via phone.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

City: \_\_\_\_\_

Where did you hear about this event:

\_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

I agree to receive messages on future events. I may opt-out at any time.



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## WANT TO WIN BIG?

Complete the tasks in each region and boost your chances!

All completed BINGO cards

- whether it's across, up and down, or diagonal
- will be entered to win \$500 CASH!



Learn more  
**FDL.com**